

# COMPANY PROFILE



ATLANTIC HITZ SDN. BHD  
782202-A



Lot 35, Jalan E 1/4, Kawasan Industri  
Taman Ehsan, 52100 Kuala Lumpur,  
Malaysia

[www.atlantichitz.com.my](http://www.atlantichitz.com.my)



+603-6276 9012 | +603-6262 9012



[sales@atlantichitz.com.my](mailto:sales@atlantichitz.com.my)





## About **Atlantichitz** sdn.bhd

Was founded in 1998 by Mr. Goh Pin Aun. The company began as a small startup with a mission to provide premium gifts and exceptional service to clients.

Over the years, the company has grown into a leading supplier of premium gifts, working with clients across a wide range of industries.

One of our major milestones was expanding our services to include design, sourcing, and fulfillment. This allowed us to provide a complete range of services to our clients, from the initial concept stage to the final delivery of the finished product.

We have also been recognized for our exceptional service and innovative designs, receiving several awards and accolades over the years. We are proud to have built a reputation for quality and excellence in the gift industry.

“

As we continue to grow and expand our business, we remain committed to our core values of integrity, creativity, and excellence.

We believe that by providing exceptional service and high-quality products, we can help our clients achieve their goals and succeed in their respective industries.

COMPANY PROFILE ATLANTIC HITZ SDN.BHD.



We are a premium gift supplier that specializes in design, sourcing, and fulfillment. We work closely with our clients to provide them with the perfect gift solutions for their needs.

Established in 1998, Atlantic Hitz Sdn Bhd has quickly become a leader in the gift industry. Our team is made up of experts in design, sourcing, and fulfillment, which allows us to offer a full range of services to our clients.



## Product and **Services**

Our **premium gift** selection is unparalleled, featuring a wide range of high-quality items sourced from around the world. We work with our clients to create bespoke gifts that meet their specific needs and requirements. Whether you need branded corporate gifts or unique personal gifts, we have the expertise to deliver.



## Mission and Values

At Atlantic Hitz Sdn Bhd, we are committed to providing our clients with exceptional service and high-quality products. We believe in building strong relationships with our clients, which is why we go above and beyond to ensure their satisfaction. Our values of integrity, creativity, and excellence are at the heart of everything we do.

Our team is made up of experienced professionals who are passionate about the gift industry. From our designers to our sourcing experts and fulfillment specialists, each team member brings a unique set of skills and expertise to the table. We work together to ensure that every client receives the best possible service and products.

Atlantic Hitz Sdn Bhd has experienced steady growth over the years, thanks to our commitment to excellence and our focus on building strong client relationships. Our annual revenue has consistently increased, allowing us to expand our product offerings and services.



## Accolades and Awards



We have received **"THE BRANDLAUREATE AWARDS"** "Sustainable Business and Brands Inspirational Achievement Awards 2022-2023", including recognition for our exceptional service and innovative designs.



We are proud to be recognized as a leader in the gift industry.



**Marketing** team will work with you to understand your needs and budget, and will provide you with ideas for designs and products that align with your goals. Once the design has been finalized, our team of expert **Designers** will work closely with you to bring the concept to life.

---



Once the design has been finalized, our **China-based** team will source high-quality materials and products to bring the design to life. We work with a network of trusted **Suppliers** to ensure that we can offer a wide range of products to our clients.

---



**Production** team will then manufacture the product, while our quality control team will conduct rigorous checks to ensure that each item meets our high standards of quality. We believe that attention to detail is key to delivering products that exceed our clients' expectations.

---







For clients who require it, we offer a **Full range of fulfillment services.** This includes tag-along services, where we can package and ship the gift along with other items to help minimize the workload and cost for our clients. We can also handle customized packaging and labeling to ensure that each gift is delivered with a personal touch.



At  
**Atlantichitz** sdn.bhd



“

Our Malaysia-based team will handle all aspects of delivery, from arranging logistics to ensuring that the gift arrives at its destination on time and in perfect condition.

We understand that prompt and reliable delivery is essential to providing a great customer experience.

We pride ourselves on offering a full range of services that can be tailored to meet the unique needs of each client.

Whether you need design, sourcing, production, quality control, fulfillment, or delivery services, we have the expertise and resources to deliver exceptional results.

We are constantly looking for ways to deliver more value to our clients and their customers. This year, we are excited to introduce our new IP premium program, which offers a range of high-quality, valuable items that are sure to delight your customers and help boost your brand's marketing efforts.

# PREMIUM GIFT



Premium gifts are often used by businesses as a way to show appreciation to their clients or employees. Corporate premium gifts can include personalized items such as engraved pens or custom-made leather goods. These gifts are often given as a way to strengthen business relationships and show gratitude for their support.

In the world of marketing, premium gifts are also used as a promotional tool. Companies may offer premium gifts as part of a sales promotion or as an incentive for customers to purchase their products or services. This can be an effective way to increase brand awareness and customer loyalty.

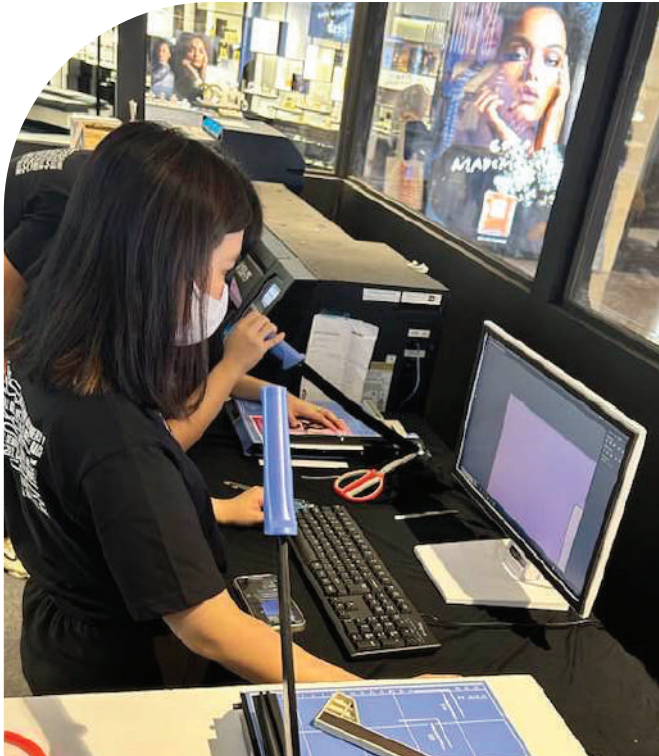
Overall, premium gifts are a way to show appreciation and gratitude to someone special. They are often associated with luxury and high-end products, making them a desirable item for many people.



# IP PREMIUM PROGRAM

Our IP premium program includes a wide range of products, from home and kitchen to personal accessories. Each item has been carefully selected to ensure that it aligns with your brand's image and resonates with your target audience. We work closely with you to understand your marketing goals and target audience, and will provide you with a range of options to choose from.

In addition to providing valuable items to your customers, our IP premium program can also be used as part of a redemption program to help boost customer loyalty and engagement. We can handle all aspects of the redemption program, from designing the program to delivering the rewards to your customers.



We believe that delivering value to our clients and their customers is key to building long-term relationships. Our IP premium program is just one example of how we are constantly innovating and finding new ways to exceed our clients' expectations.

Contact us today to learn more about how our IP premium program can help boost your brand's marketing efforts and customer loyalty.



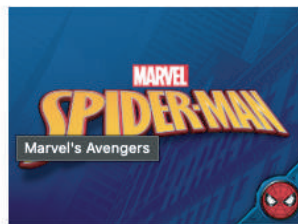
## Disney License

<https://dmc.disney.com/dmc-ui/>



## Marvel License

<https://marvel-licensing.com/>



## Mattel License

<https://corporate.mattel.com/brand-portfolio>



# Medialink License

<https://www.medialink.com.hk/en/Brand.aspx>



# Lescopaque License

<https://lescopaque.com/v11/our-works/upin-ipin/>





# IT Software Games

## Membership Data and Offline Events

Our IT software games are designed to engage and entertain your customers, while also helping to promote your brand. We can customize the games to align with your branding and marketing objectives, and we can also handle all aspects of the development and implementation process.

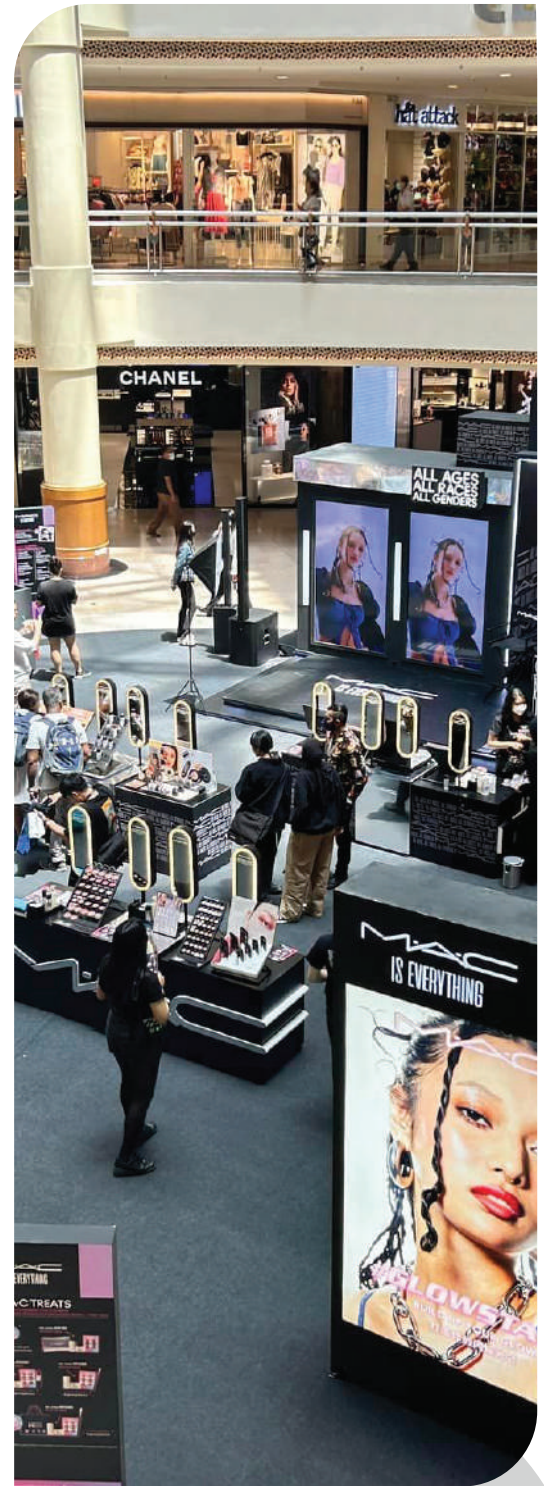
In addition to our IT software games, we also offer membership data services. Our team of experts can help you to collect, manage, and analyze data on your customers, allowing you to better understand their needs and preferences.

This data can be used to inform your marketing and sales strategies, helping you to drive more sales and build stronger relationships with your customers.

Finally, we also offer offline events, such as product launches, seminars, and conferences. Our team of event planning experts can handle all aspects of the event, from venue selection and logistics to marketing and promotion. We understand that in-person events can be powerful tools for building brand awareness and customer loyalty, and we are committed to delivering events that exceed your expectations.

At Atlantic Hitz Sdn Bhd, we believe that adding value for our clients is the key to building long-term relationships.

That's why we are constantly innovating and finding new ways to deliver exceptional results. Contact us today to learn more about how our expanded services, including IT software games, membership data, and offline events, can help take your business to the next level.



# Contact Us



**Shan Goh**

HP : +6019-291 4013

Email : shan@atlantichitz.com.my



**Anni**

HP : +6016-668 8006

Email : anni@atlantichitz.com.my

[www.atlantichitz.com.my](http://www.atlantichitz.com.my)



**Discuss your mission and values:** Share your company's mission statement and values, as well as how they guide your business decisions and operations.

**Highlight your team:** Introduce key members of your team and highlight their expertise and experience. This can help build trust with potential customers or investors.

**Provide financial information:** Share some basic financial information about your company, such as annual revenue or growth rate. This can help demonstrate the stability and viability of your business.

**Share any accolades or awards:** If your company has won any awards or received any accolades, be sure to mention them. This can help build credibility and trust with potential customers or investors.

**Include a call-to-action:** Finally, include a call-to-action at the end of your company profile, inviting readers to learn more about your business or contact you for more information.



782202-A

**ATLANTIC HITZ SDN.BHD**



+603-6276 9012 | +603-6262 9012



[sales@atlantichitz.com.my](mailto:sales@atlantichitz.com.my)

Lot 35, Jalan E 1/4, Kawasan Industri Taman Ehsan, 52100 Kuala Lumpur, Malaysia



<https://www.facebook.com/atlantichitz>